

# Final Website Marking Criteria – MIT 220

<u>Weight</u>	<u>Area</u>	<u>Notes</u>
	<b>Usability</b>	
4	Readability (font size)	
2	Readability (column size/margins)	
5	Contrast (bg to text, images)	<i>Load times measured by Netmechanic.com</i>
7	Web friendly text	10 seconds or under (mean) = 30 points
30	Load time (netmechanic)	30 seconds or more (mean) = 0 points
5	Browser compatibility (netmechanic)	5 stars = 5 points, 1 star = 1
6	Broken links	-1 for every broken link
1	Site ID	(Y/N)
1	Web maintainer email	(Y/N)
1	Last date updated	(Y/N)
6	HTML Page titles	-1 for every page without one
2	Long pages have “back to top” links	(Y/N)
8	Alt tags	-1 for every instance of alt tags missing
78	<i>Total Usability</i>	
	<b>Navigation</b>	
2	Site Map	(Y/N) (shows all html pages)
2	Persistent Navigation	(Y/N)
7	-ease of use	
3	-consistency	
5	Local Navigation (where applicable)	
3	Secondary text-only navigation	(Y/N)
(4)	Working search function (bonus)	(Y/N)
22	<i>Total</i>	
	<b>Layout &amp; Images</b>	
3	Consistent: color use	
2	Consistent: design	
5	Bad dithering?	(Y/N)
5	At least five images?	(Y/N)
15	Quality of images	
5	Relevance of images	
15	Overall impression	
50	<i>Total</i>	
	<b>Content</b>	
12	Meets comms goals	
10	Quality	
13	# of pages	13 page minimum (7 points), 25 page max (13)
35	<i>Total</i>	
15	Overall impression of site	
200	Final Mark Total (possible marks)	
4	Potential Bonus Marks in design	
10	Potential Bonus Marks for having site ready by 5 pm on December 7, 2004	