

# Final Website Marking Criteria – MIT 220

**Note:** *Please remember to send me the URL when you're finished building your site. I won't be able to guess it!*

## Requirements:

- 13-25 separate html pages
- original textual content (not copied from other pages -- that is plagiarism)
  - if you base your content on other sources, please cite them in a separate "Sources" page, or "Links" page
- navigation (see below)
- user friendly (see below)
- minimum of five images (buttons, tabs, etc. count)
- each page downloads in 10-30 seconds (measured at 56K modem speed)
  - gallery pages and multimedia will not be measured
  - you can use Netmechanic.com to test (also, Dreamweaver will show you)
- Site ID (logo, wordmark, tagline)
- Web maintainer email (or contact page)
- Last date updated (on home page, at least)
- Individual HTML Page titles
- Long pages have "back to top" links
- Alt tags on images

## Navigation (also required elements)

- Site Map (shows all html pages)
- Persistent Navigation
- Local Navigation (in sections with multiple pages)
- Secondary text-only navigation (at bottom of page)

## Usability

- Readability (font size)
- Readability (column size/margins/left aligned body text)
- Contrast (bg to text, images)
- Web friendly text (written for the web)
- Load time (10-30 seconds, measured at 56k)
- Browser compatibility & screen compatibility
- Broken links
- Avoid right scrolling, navigation below the fold
- Site works without Javascript & Flash

## Layout & Images

- Consistent: color use
- Consistent: design
- Good contrast
- Avoid bad dithering, 'ghost box' syndrome
- Quality of images
- Relevance of images
- Overall impression

## Content & Creativity

- Meets comms goals (if you change your topic, please describe your new comms goals and audience at the bottom of your site map)
- Quality of writing
- Originality of content (no content copied from other websites!)

## Overall Effectiveness of the website