

Final Website Marking Criteria – MIT 220

<u>Weight</u>	<u>Area</u>	<u>Notes</u>
	Usability	
3	Readability (font size)	
3	Readability (column size/margins)	
3	Contrast (bg to text, images)	<i>Load times measured by Netmechanic.com</i>
6	Web friendly text	10 seconds or under (mean) = 20 points
20	Load time (netmechanic)	30 seconds or more (mean) = 0 points
6	Browser compatibility (netmechanic)	5 stars = 6 points, 1 star = 2
5	Broken links (netmechanic)	5 stars = 5 points, 1 star = 1
3	Broken links (me)	-1 for every broken link
3	Site ID	(Y/N)
1	Web maintainer email	(Y/N)
1	Last date updated	(Y/N)
3	HTML Page titles	-1 for every page without one
3	Long pages have "back to top" links	(Y/N)
6	Alt tags	(Y/N)
6	Overall usability	
72	<i>Total Usability</i>	
	Navigation	
5	Persistent Navigation	(Y/N)
8	-ease of use	
5	-consistency	
5	Local Navigation (where applicable)	
5	Secondary text-only navigation	(Y/N)
(4)	Search function (bonus)	(Y/N)
28	<i>Total</i>	
	Layout & Images	
	Consistent:	
2	-hyperlink colours	
2	-colours use	
3	-design	
7	Web-safe colours?	(Y/N)
7	At least five images?	(Y/N)
10	Quality of images	
4	Relevance of images	
(6)	Special graphics (bonus)	(Y/N)
10	Overall impression	
45	<i>Total</i>	
	Content	
10	Meets comms goals	
10	Quality	
25	# of pages	13 page minimum (13 points), 25 page max (25)
45	<i>Total</i>	
10	Overall impression of site	
200	Final Mark Total (possible marks)	
10	Potential Bonus Marks	